

Curricular Area: Languages		Subject: Media
National 4 (SCQF Level 4)	National 5 (SCQF Level 5)	Higher (SCQF Level 6)
Course Content	Course Content	Course Content
The course is underpinned by six key aspects of Media literacy. Analysing Media Content Learners will develop knowledge of the key aspects of media literacy in straightforward texts. Creating Media Content Candidates will plan and create a straightforward media text using the key aspects of Media literacy and comment on production processes. Added Value Unit – Media Assignment Learners analyse, plan, create and evaluate media content on a chosen topic that develops their personal interests.	The course is underpinned by the seven key aspects of Media literacy. Analysis of Media Content in Context Candidates will respond on key aspects of media literacy based on texts studied in class. Analysis of key aspects of media literacy used in an unseen media text will also be demonstrated. Production Assignment Based on the key aspects of Media literacy, candidates plan, produce and edit their own media text and evaluate their production and media literacy within their created text.	The course is underpinned by the seven key aspects of Media literacy. Analysis of Media Content Candidates respond on relevant key aspects of media literacy based on complex unseen and taught texts. Role of Media Candidates apply their knowledge and understanding by analysing the role of media in society to taught texts. Production Assignment Based on the key aspects of Media literacy, candidates plan, produce and edit their own completed media text and evaluate their production and media literacy within their created text.
How will the course be assessed?	How will the course be assessed?	How will the course be assessed?
Internal assessment only.	Analysis of Media Content in Context (SQA Exam worth 50%) Assignment (SQA assessed worth 50%)	Analysis of Media content and Role of Media (SQA Exam worth 50%) Assignment (SQA assessed worth 50%)
Career Pathways		
Every industry is, in some way, influenced by Media. A qualification in Media is desirable for employers with opportunities available in social media and marketing, journalism, advertising, editing, publishing, film, production and broadcasting. A qualification in Media can often compliment careers involving writing and analysis and can be applied to a number of fields and industries.		