

Curricular Area: Social Subjects		Subject: Business Management			
National 4 (SCQF Level 4)	National 5 (SCQF Level 5)	Higher (SCQF Level 6)	Advanced Higher (SCQF L7)		
Course Content	Course Content	Course Content	Course Content		
N4 Business follows similar course content to N5, but is assessed on the following units: Business in Action - How businesses develop and operate - Marketing and finance Influences on Business - External and internal influences - Stakeholder influence For the N4 Added Value Unit, learners draw together the skills they have learned on a project of their choosing.	N5 Business has five areas of study: Understanding Business - Businesses and customers Management of Marketing - Market research and promotion Management of Operations - Processes and ethics Management of People - Recruitment and management Management of Finance - Sources of finance and budgeting Assignments are based on an appropriate Business topic.	Higher builds on the five areas: Understanding Business - Businesses and growth Management of Marketing - Market research and promotion Management of Operations - Processes, quality, and ethics Management of People - Recruitment and management Management of Finance - Sources of finance and budgeting Assignments are based on an appropriate Business topic.	At Advanced Higher, pupils cover three main areas: External Business Environment - Global businesses - Current issues Internal Business Environment - Management and leadership - Teams and diversity Evaluating Business Information - Research, analysis, and evaluation There is an open choice for issues related to Business for dissertations.		
How will the course be assessed?	How will the course be assessed?	How will the course be assessed?	How will the course be assessed?		
The N4 course is assessed entirely through coursework. Pupils pass or fail based on unit assessments and an ‘Added Value Unit’ assignment.	The N5 course has two methods of assessment: a) Final Exam – 90 marks (75%) b) Assignment – 30 marks (25%)	The Higher course also has two methods of assessment: a) Final Exam – 90 marks (75%) b) Assignment – 30 marks (25%)	The AH course has two methods of assessment: a) Final Exam – 80 marks (67%) b) Dissertation - 40 marks (33%)		
Career Pathways					
Business is helpful for further education or careers in many different fields. Some directly related and many through transferrable skills like critical thinking, literacy, and research. Below are some examples of careers that are benefitted by the study of Business:					
Business Owner	Marketing	Consultancy	Accountant	Logistics	Tourism
Business Manager	Human Resources	Financial Analyst	Auditor	Teaching	Investment

